

AMERICAN FACTORY

美国工厂

Watch Party Toolkit



Welcome To The AMERICAN FACTORY 美国工厂 Community!

If you are here, it means you have decided to join thousands of others across the country who will come together to watch American Factory 美国工厂, host discussions, and take action. This quick guide is designed to help you get started.

Don't forget to also check out the American Factory 美国工厂 discussion guide and digital experience, which will provide exclusive information, and highlights from the larger community.

Questions? Email americanfactory@participant.com and we will get back to you!

How To Access The Film

To set up an American Factory 美国工厂 screening, you will need to use a Netflix account. If you don't have one currently, you can receive a free 30-day trial at [Netflix.com](https://www.netflix.com).

Please see below for more details on how to access the film.

1. Stream the film on Netflix.

- To watch from the Netflix platform, your home or venue must have an internet connection with at least 5 Mbps download speed. You can test the internet speed by visiting a site like fast.com. Learn more about [Netflix's internet speed recommendations](#).
- Allow the film to load before hitting play to improve playback.
- If you are hosting a community screening, don't forget to do a tech check at your venue, with the equipment and internet connection you plan to use for your screening—ideally a week before your event.
- Problems with streaming? Consult the [Netflix Help Center](#) to troubleshoot network connection issues.
- Here are [tips on how to connect](#) your computer to a projector.

2. Download the film on the Netflix app.

- Using the Netflix app, you can download the film to play it offline. This feature is available for mobile phones (iPhones and Androids), tablets, and computers running Windows 10.
- Need help with the app? Learn more about the app on the [Netflix Help Center](#).

3. All screening hosts must read and abide by the [Netflix screening license](#).

A reminder that you cannot fundraise or charge admission to any American Factory 美国工厂 event. Thank you for understanding!

Set Up Your Screening



To set up a screening, you will need to consider the following:

1. Audience

- *Consider your audience. Who will be coming to your screening? Which groups can most benefit from seeing the film and how can different individuals contribute to different conversations? Some groups to consider may include students, policymakers, teachers, neighbors, coworkers, business leaders, and friends.*

2. Goals

- *Set a goal for your screening. What is your intention for screening this film? What steps can you take to accomplish this?*

3. Date & Time

- *Set up a date and time for the screening to take place.*

4. Venue

- *Confirm a location where the screening will take place. Make sure your venue has enough seating for your audience to comfortably watch the film and engage in conversation after.*
- *Is your screening formal or informal? Informal screenings can be easier to set up at home while formal screenings may be better suited for an office space.*

5. Agenda

- *Your screening should include time to review the Group Tips from the Discussion Guide, discuss the pre-screening questions, watch the film, and discuss the Post-Screening Questions. More information on the Discussion Guide is below.*

Promote Your Event

A key part of creating a successful event is who you invite!

1. If you would like to keep the event for friends, family, and neighbors, then you can throw a screening and invite others via call, text, and email.
2. If you would like to host a community screening, you can begin outreach via social media, flyers, posters, and outreach through other community events. Additionally, you can reach out to local groups and organizations that may be interested in joining the screening. These may include local Union organizations, advocacy groups, or groups that work with labor and/or employment issues.

Additional Tips & Resources:

- Use this sample [invitation](#) to invite guests to your event.
- Share your event with local groups and press. Community conversations and events are a great way to share your message and get a photo in the paper! Here are resources to help you do this.
 - [One-Page Film Overview](#)
 - [Press Release](#)



Register Your Event

Don't forget to register your screening! [Click here](#) to register your event. This way you can join the community, get insight into exclusive content and updates, and we can help you host the best event possible!

Review And Share The Discussion Guide

The Discussion Guide supports your group conversation about the film.

1. Download the guide [here](#) to access the following:
 - *Background on the film*
 - *Tips on how to have an effective conversation*
 - *Pre-screening questions*
 - *Post-screening questions*
2. Share the guide with your attendees before the event so they know what to expect.

Hold Your Event

1. Welcome everyone and thank them for coming!
2. Take a photo or short video of your event! Post it on social media with the hashtag #AmericanFactory and tag @Participant.
3. Report back to the American Factory 美国工厂 team [here](#). Let us know how your event went and share your plans. We want to hear from you and learn how we can better support community initiatives!

Thank you so much for hosting an American Factory 美国工厂 event! If you have questions, please email americanfactory@participant.com.